



International School of Billund (ISB) is looking for a Head of Communications

About ISB

The International School of Billund is located in Billund - the Capital of Children. We opened our doors in August 2013, and have grown rapidly in size and number of students since then. We are an authorized IB World School for PYP and MYP (for more info: www.ibo.org).

ISB consists of three departments: Kindergarten, Primary and Middle School, with shared management and administration. Currently we run two classes in most grade levels and we are still developing fast. The vast majority of our students have an international background.

Our mission

By placing PLAY at the heart of education, ISB stimulates every child's natural desire to LEARN.

Play is a core value at ISB, and since the opening we have collaborated with Harvard Graduate School of Education and the LEGO Foundation on developing a *Pedagogy of Play* (PoP).

Both PoP and ISB attract great attention and every year we have Ministers of Education from various countries, thought leaders, teachers, educators, administrators, students and families visiting. We take part in international conferences, we host conferences at ISB, we publish our research - and we welcome almost 1000 guests on a yearly basis.

With this background, we have recognized the need to strengthen the level and intensity of communication with internal as well as external stakeholders in the school's endeavor to remain a beacon of playful learning. That is the main responsibility of the **Head of Communications** (strategic communication), a newly established full-time position.

You responsibilities will be to:

- Develop and maintain the strategic communication framework for ISB's communication
- Ensure that all ISB communication is aligned
- Develop and manage a yearly communication overview and plan
- Develop and write relevant publications on the school's research and experiences within playful learning
- Further develop and strengthen ISB's presence on relevant social medias
- Develop content (smaller write ups on an academic level) for selected media
- Manage local, Danish and International press
- Represent ISB's interest in relevant conferences, both in Denmark and abroad in collaboration with teaching staff and partners

Professional qualifications

We are looking for a well-qualified person, with the following professional qualifications:

- Solid hands-on experience with the areas of responsibility described above (or most of them)
- Relevant educational background within strategic communication
- Excellent written and verbal communication skills (English is a must)
- Excellent cross-group collaboration skills and the ability to impact outcomes in an informal, professional organization
- Relationally competent, working value-based and able to create a clear structure

Personal qualifications

Your personal profile is characterized by:

- A commitment to make a positive difference for children in general, their learning and well-being in particular
- A track record of building productive relationships with colleagues and external stakeholders
- Being an out-spoken team-player, taking pride in delivering own contributions within the areas of responsibility
- Being a self-starter, yet aware of the importance of building trustful relationships with the leadership team as well as colleagues
- Being able to keep the overview, also in hectic times, yet able to deep-dive on details when required
- A flair for creative narrative hooks and story pitches
- An entrepreneurial spirit

ISB offers

An exciting and challenging opportunity to further develop an already popular and well-working organization:

- Opportunities for personal development
- A popular and attractive workplace in a continued strong development
- A competent and passionate team of colleagues
- 12,000 m2 new or rebuilt school environment, established sports facilities and 14,000m2 playground/sports field

Terms of employment

The position is full-time, newly established and to be filled by 1st of March 2022 - or as soon as possible in 2022. The application deadline is 1 February 2022. We regularly admit candidates for interview. Terms and conditions of employment in accordance with the applicable agreement.

Practicalities

When applying to ISB please send your CV and letter of motivation in English to JU@bogetorp.com, marked "Head of Communications" and include the following:

- A description of your work visa status in Denmark
- A copy of relevant exams and qualifications
- If available, documentation from the [Danish Ministry of Higher Education and Science](#) recognizing your qualifications from your homeland

A clean 'børneattest' (criminal record) will be required of all candidates offered a position at ISB. For further details, please visit ISB's website <https://isbillund.com> or contact John Ungermand (JU.bogetorp.com/ +45 20308058) with any additional questions.

Bøgetorp 
